



## Acknowledgements

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Many thanks to the Founding Members who were among the first to make a commitment to the Whole Grains Council and its mission. We have been fortunate to be joined by other individuals and companies since 2003, and we also thank them for their support. (All WGC Members are listed on the following pages, with Founding Members in bold.)

Special thanks also to the Scientific and Culinary Advisors of the Whole Grains Council – especially our Culinary Advisors' Chair **Mike Holleman** and Scientific Advisors' Chair **David Jacobs**. Our advisors are listed at the end of this section. Whether the Culinary Committee is inspiring us with great recipes and tips, or the Scientific Committee is helping us answer thorny questions from consumers and Member companies, we are honored to work with these two diverse and dedicated groups.

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**Sara Baer-Sinnott**, President, Oldways  
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## Many thanks to the Oldways Whole Grains Council Scientific Advisory Committee

### Our Experts:

Chair: **David R. Jacobs, PhD**, Professor of Epidemiology, University of Minnesota School of Public Health (Minneapolis, MN)

**R. Gary Fulcher, PhD**, Emeritus Professor of Food Science and Nutrition, University of Minnesota (Minneapolis, MN)

**Julie Miller Jones, PhD, CNS, LN**, Distinguished Scholar and Professor Emeritus, St. Catherine's University (St. Paul, MN)

**Rui Hai Liu, PhD, MD**, Professor of Food Science, Cornell University (Ithaca, NY)

**Simin Liu, MD, ScD**, Professor of Epidemiology and of Medicine, Brown University (Providence, RI)

**Len Marquart, PhD, RD**, Assistant Professor of Food Science and Nutrition, University of Minnesota (Minneapolis, MN)

**Nicola McKeown, PhD**, Assistant Professor / Director of the Nutritional Epidemiology Program, Friedman School of Nutrition Science and Policy, Tufts University (Boston, MA)

**Chris Miller, PhD**, Director of Wheat Quality Research, Heartland Plant Innovations (Manhattan, KS)

**Lloyd W. Rooney, PhD**, Professor Emeritus of Agronomy and of Food Science and Technology, Texas A&M University (College Station, TX)

## Oldways Whole Grains Council Culinary Advisory Committee

### Our Experts:

Chair: **Michael Holleman**, Director of Culinary Development, InHarvest (Bemidji, MN)

**Robin Asbell**, Author, *The New Whole Grains Cookbook* (Minneapolis, MN)

**Kathryn Conrad**, Chef and Senior Food Stylist, Reader's Digest Association, Inc. (Milwaukee, WI)

**Jesse Ziff Cool**, Chef/Owner, Flea Street Café, JZ Cool, and Cool Café at Cantor Art Gallery (Menlo Park, CA)

**Judith Finlayson**, Author, *The Complete Whole Grains Cookbook* (Toronto, ON, Canada)

**Ellie Krieger**, Author, *The Food You Crave: Luscious Recipes for a Healthy Life* and longtime host of the Food Network's *Healthy Appetite* (New York, NY)

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